



## *Spreading the Word*

*Muskoka Quilts! .... from the heart*

### ***Bookmarks/Posters (available at the general meetings)***

- Distribute to family and friends.
- Carry a few in your purse – you never know who might be interested.
- Distribute within your community to libraries, shops and clubs such as Probus
- On your travels take bookmarks to quilt shops and arts/crafts shops
- You can take a few or a bundle of 10, 25 and 50 for shops and organizations.
- Sherry Moncrief is tracking the shops and organizations that are receiving bookmarks so that there is no duplication

### ***Facebook (If you are a member of facebook)***

- Do a search in facebook of 'Muskoka Quilts'. This will take you to the event on facebook used for show advertising
- Click on 'Interested' or 'Going'. This will provide you with event updates as more information is posted.
- Please share with others. To do so, click on 'Share'. You have three choices:
  - Select 'all' your facebook friends or some
  - Share In a newsfeed
  - Use messenger to send a private message to a facebook friend
- When Sharing, please ask others to also share the event

### ***Email (if you or friends are not on facebook)***

- Send a personal message to friends/acquaintances and attach a poster of the event.
- Refer them to the Muskoka Quilts! Event on facebook and encourage them to say 'interested' or 'going' and in turn to share with friends that might be interested
- You can change your signature so that every time you send an email, your 'signature' includes information about the quilt show.
- A sample email has been sent to you. You can use this email to forward to others.